



L.U.M.
Gesellschaft für Labor-,
Umweltdiagnostik &
Medizintechnik mbH

Press release

LUM strengthens the distribution in the NAFTA region with its own US subsidiary.

Berlin, January 1, 2005: The extension of the international distribution network of L.U.M. GmbH is continuously increased. New focal point of the export activities is the significant market for scientific instruments in Northern America.

To raise the market share furthermore and secure the growth of the L.U.M. parent company in Berlin, L.U.M. has founded its own subsidiary in the USA, responsible for the NAFTA countries USA, Canada and Mexico. Thus providing a competent point of contact in this region for distribution and service of all instruments for rapid characterization of dispersions.

The new company LUM. Corporation is managed by Prof. Dr. Dietmar Lerche (Director and Chairman of Board), Dean Abadzic, Ph.D. (CEO and President) and Wolfgang Weber (Vice President).

As of January 2005 LUM Corp. starts its business in Medford, MA, directly neighboring the Massachusetts Institute of Technology and the city of Boston.

Prof. Lerche, Managing Director of L.U.M. GmbH, is optimistic about the success of the new branch: "With the establishment of our own branch in the USA we expect a faster growth in the US market for dispersion and particle measurement equipment which will also positively effect other regional markets. Especially pharma, food and oil industries are literally waiting for instruments that can give objective stability prognosis in minutes or hours compared to months or even years."

L.U.M. is now active directly or through distributors in 19 countries worldwide.

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